



SUSNANOFAB
Grant Agreement No. 882506



Project Website

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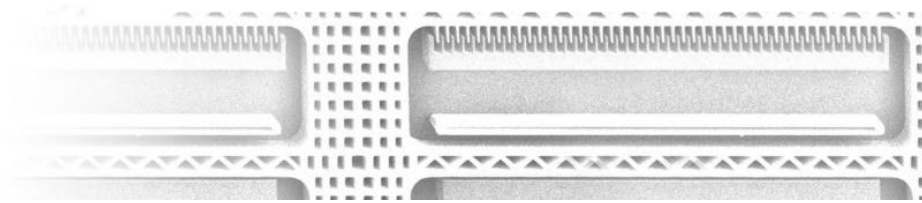


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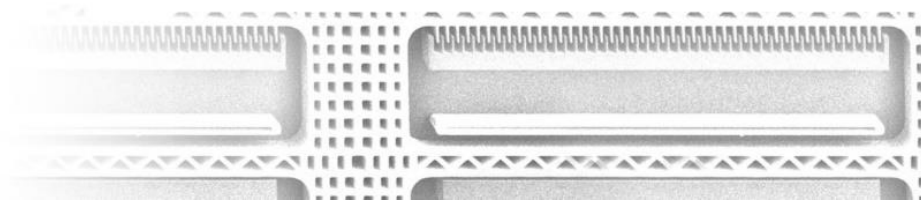
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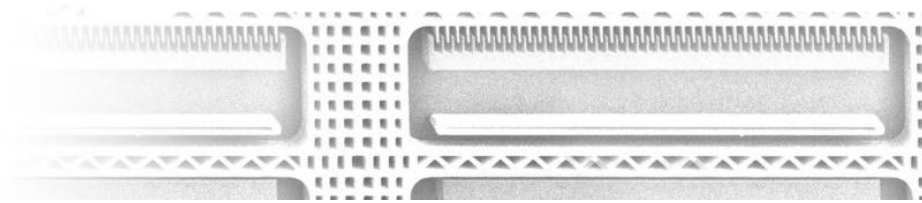


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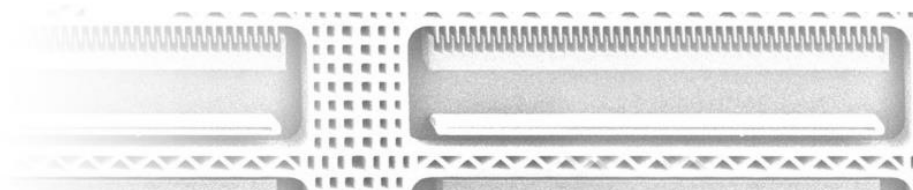
Executive Summary

The present document is the Deliverable 5.2, Project Website, of the SUSNANOFAB project, and is framed under Work Package 5, Stakeholder Engagement, Dissemination, Communication and Exploitation.

The document addresses the development process of the project's website, laying out the rationale behind it, its structure and key features.

This deliverable is aligned with the Communication and Dissemination Plan (D5.1).

The website can be accessed here <https://susnanofab.eu/>.





I. Overview

Nanofabrication has the potential to address major socio-economic challenges, from better and affordable health care to cleaner energy and transports, improved consumer goods and higher living standards. Nanofabrication enables the production of multifunctional devices with unique properties for a vast range of applications, thus having a profound impact on a multitude of industrial sectors.

The SUSNANOFAB project proposes an integrated strategy at a European Level that articulates the whole nanofabrication value-chain, aiming at the promotion of a competitive and sustainable industry.

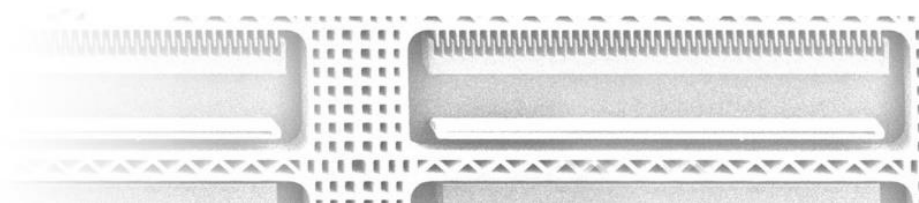
Ensuring an efficient reach-out of the project's outcomes to the nanofabrication community, its major stakeholders and potential beneficiaries, is of utmost importance for the achievement of SUSNANOFAB goals and for the maximisation of its impact.

To effectively address this purpose, designing and implementing an engaging, user-friendly website, where stakeholders can have access to clear and useful information, is crucial.

The website helps achieve several communication goals of the project, namely:

- Inform on SUSNANOFAB project, its objectives and results;
- Maximise online visibility to the project including easy access in order to let the community and the public know about the possibilities for cooperation and engagement;
- Tackle the missing links in the nano-fabrication ecosystem allowing users to access information, services, infrastructures and expertise;
- Contribute to strengthen European networks, while creating a sustainable community.

The project website is composed by essential sections, displaying the general concept and scope of the project, its objectives and the expected impact. In the future, a section

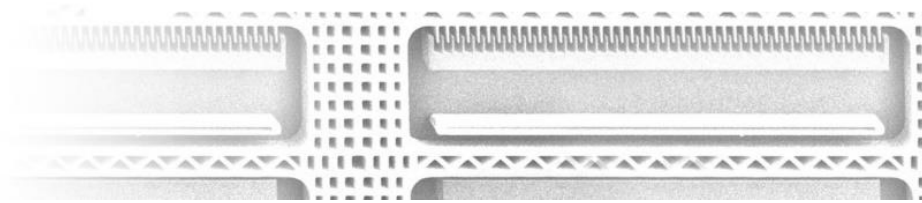




dedicated to news will be created, where major outcomes, advancements and communication will be posted.

In addition, the website will support a repository section where all publishable documents and publications related to the project will be made available.

Finally, the website will be the main entrance of the SUSNANOFAB Digital Platform.





2. Project website

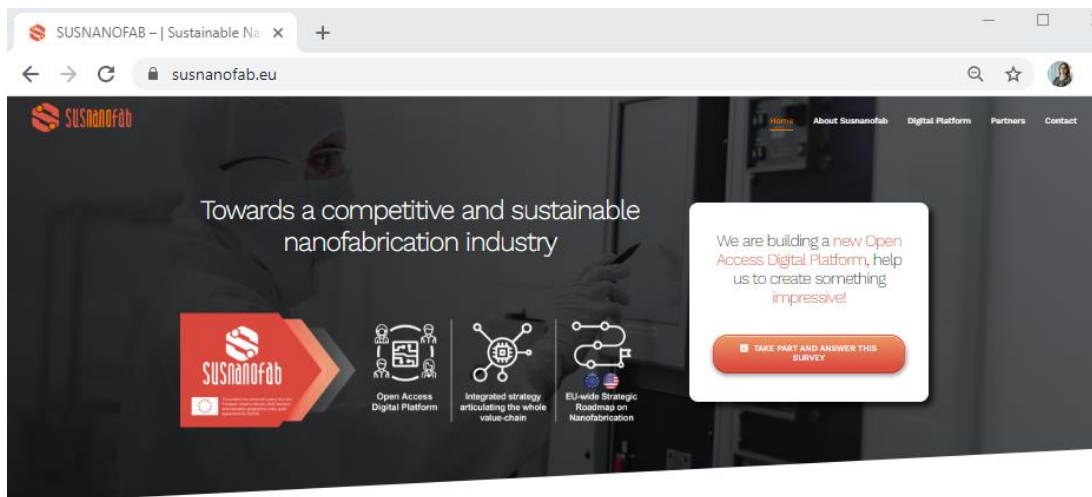
The SUSNANOFAB website, <https://susnanofab.eu/>, is one of the primary points of contact between the project and its audience.

It is crucial that the website acts as a clear, intuitive and user-friendly platform, where users can easily find general information about SUSNANOFAB, namely its concept and scope, the objectives and the expected impact.

2.1 Homepage

The homepage welcomes the user to explore in brief the project.

At first glance, the user gets all basic information: what the project is, why it matters, its major expected outcomes and how to get involved.



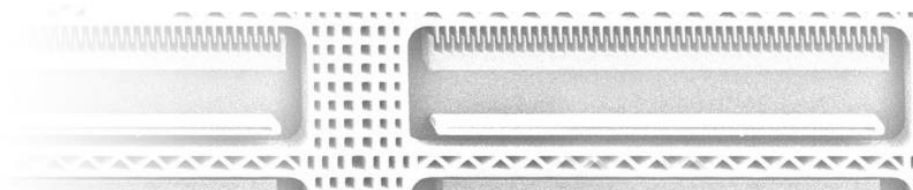
WHY SUSNANOFAB



Nanofabrication has the potential to address major socio-economic challenges, from better and affordable health care to cleaner energy and transports, improved consumer goods and higher living standards.

Nanofabrication enables the production of multifunctional devices with unique properties for a vast range of applications, thus having a profound impact on a multitude of industrial sectors. The vast potential of nanofabrication is undeniable, and it must be optimized.

Figure 1 SUSNANOFAB homepage 1





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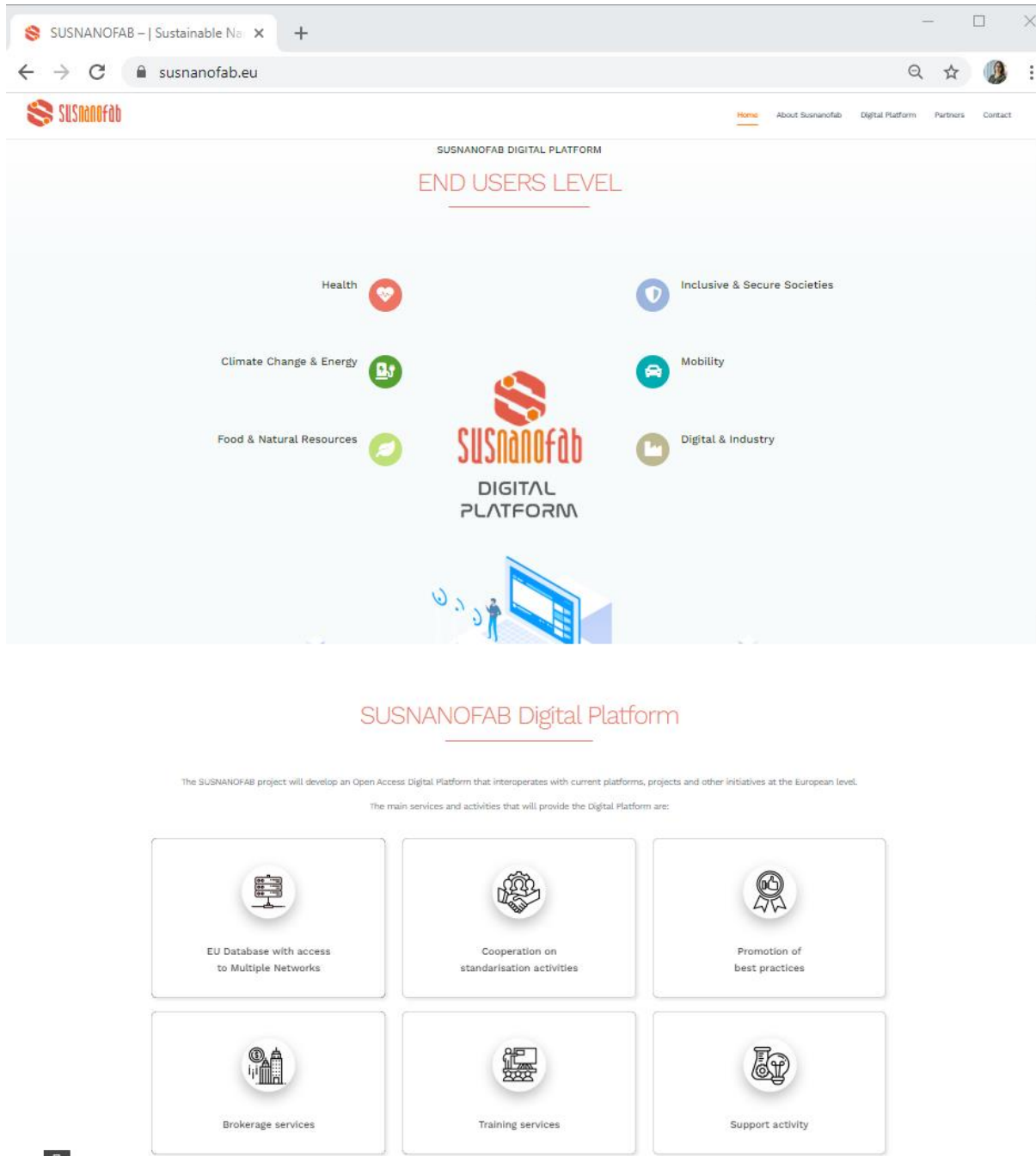


Figure 2 SUSNANOFAB homepage 2



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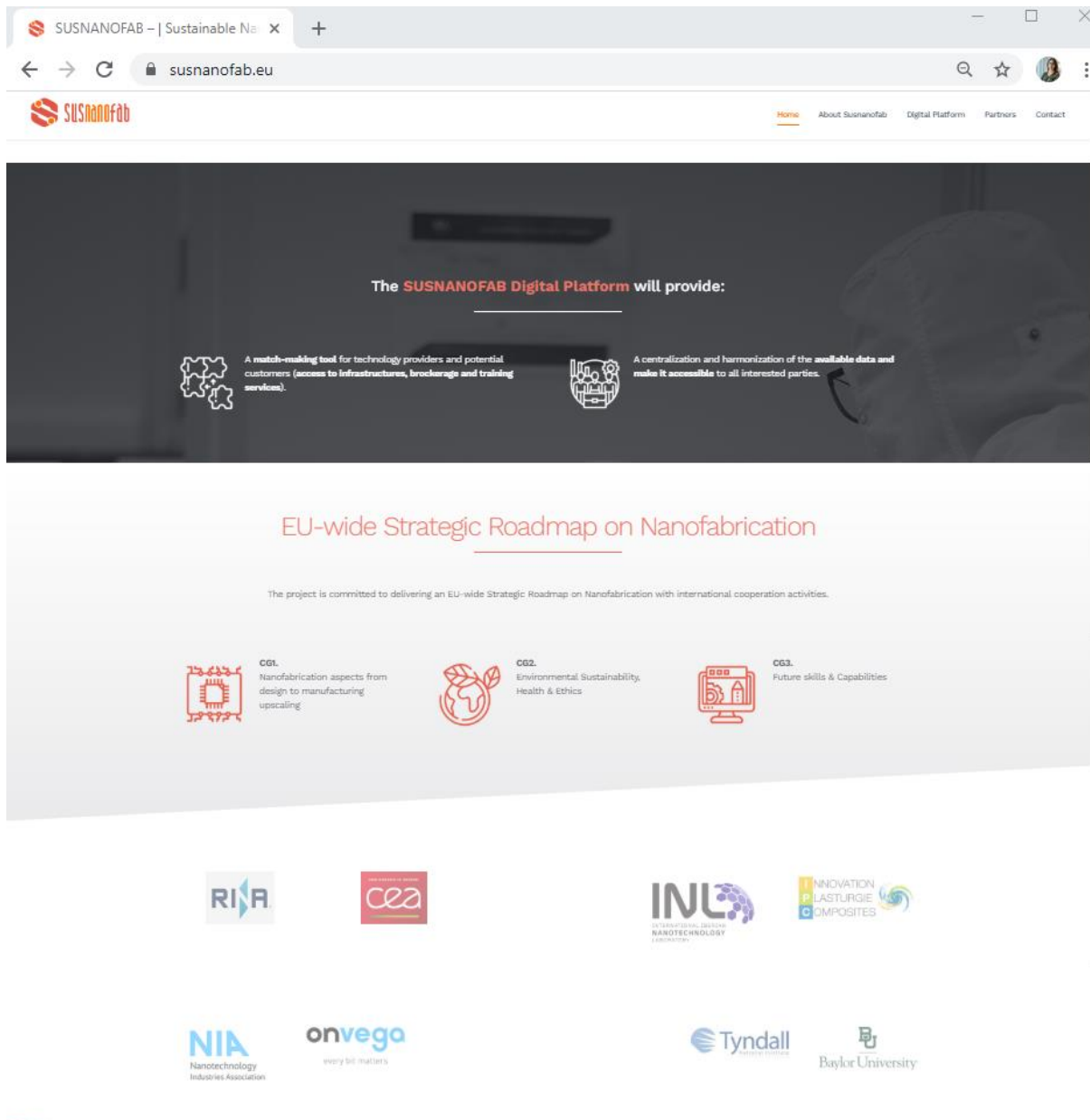


Figure 3 SUSNANOFAB homepage 3



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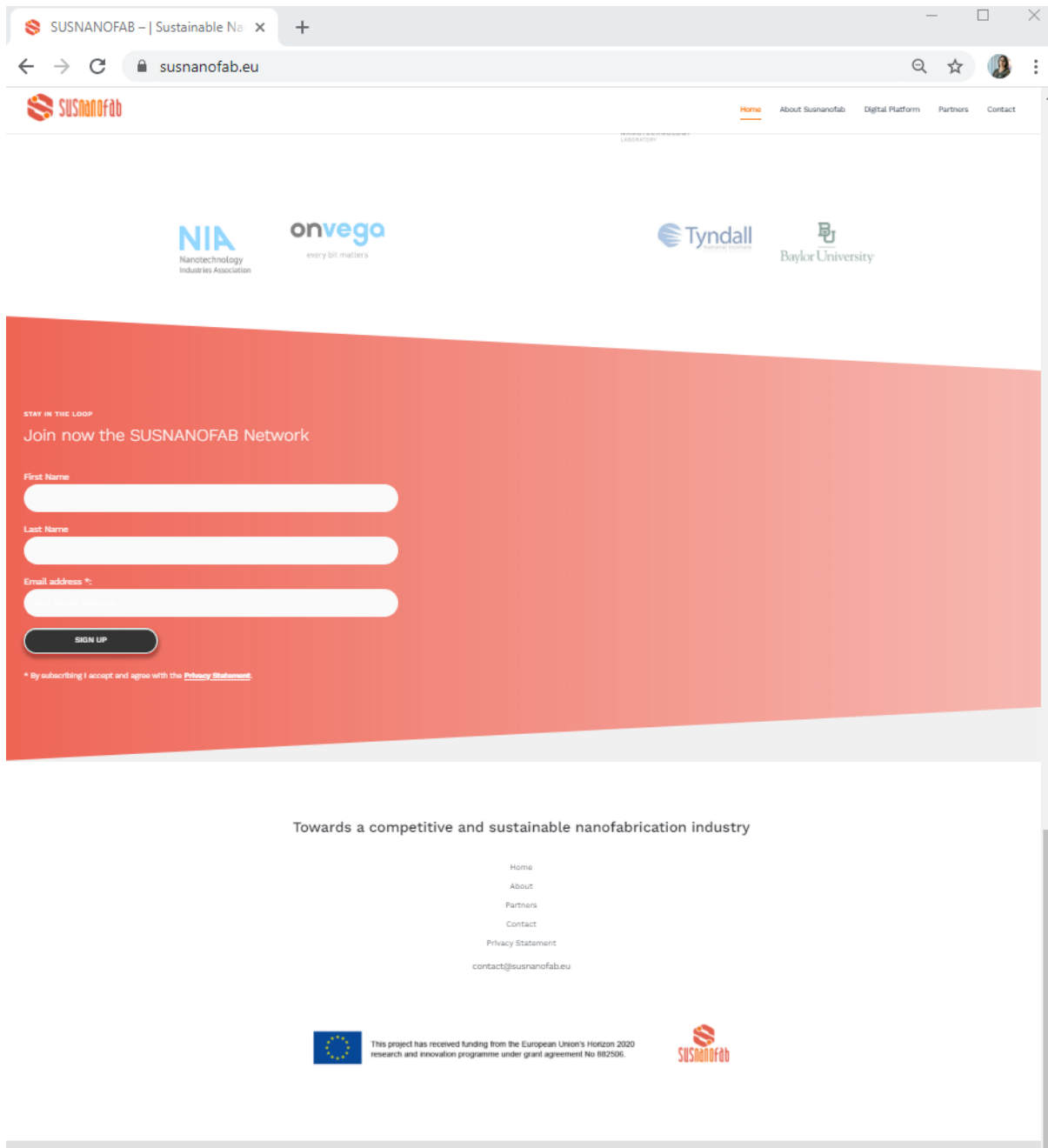
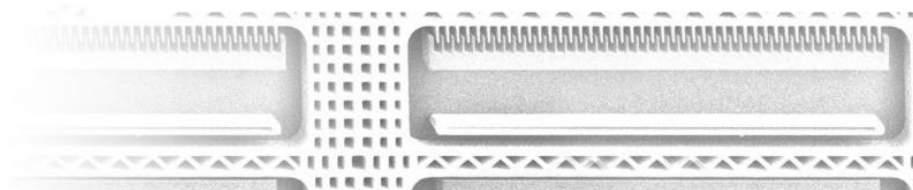


Figure 4 SUSNANOFAB homepage 4

The website is also a primary source for collecting new contacts, crucial for building up a contact data base of highly engaged individuals.

For this end, the *Join now the SUSNANOFAB Network* box (Figure 4) is a subscription form integrated with the platform Mailchimp, a software for marketing purposes that easily enables a communication flow with online audiences.





2.2 About SUSNANOFAB

In this section, users are welcomed to deeper explore the project, its goals and expected outcomes.

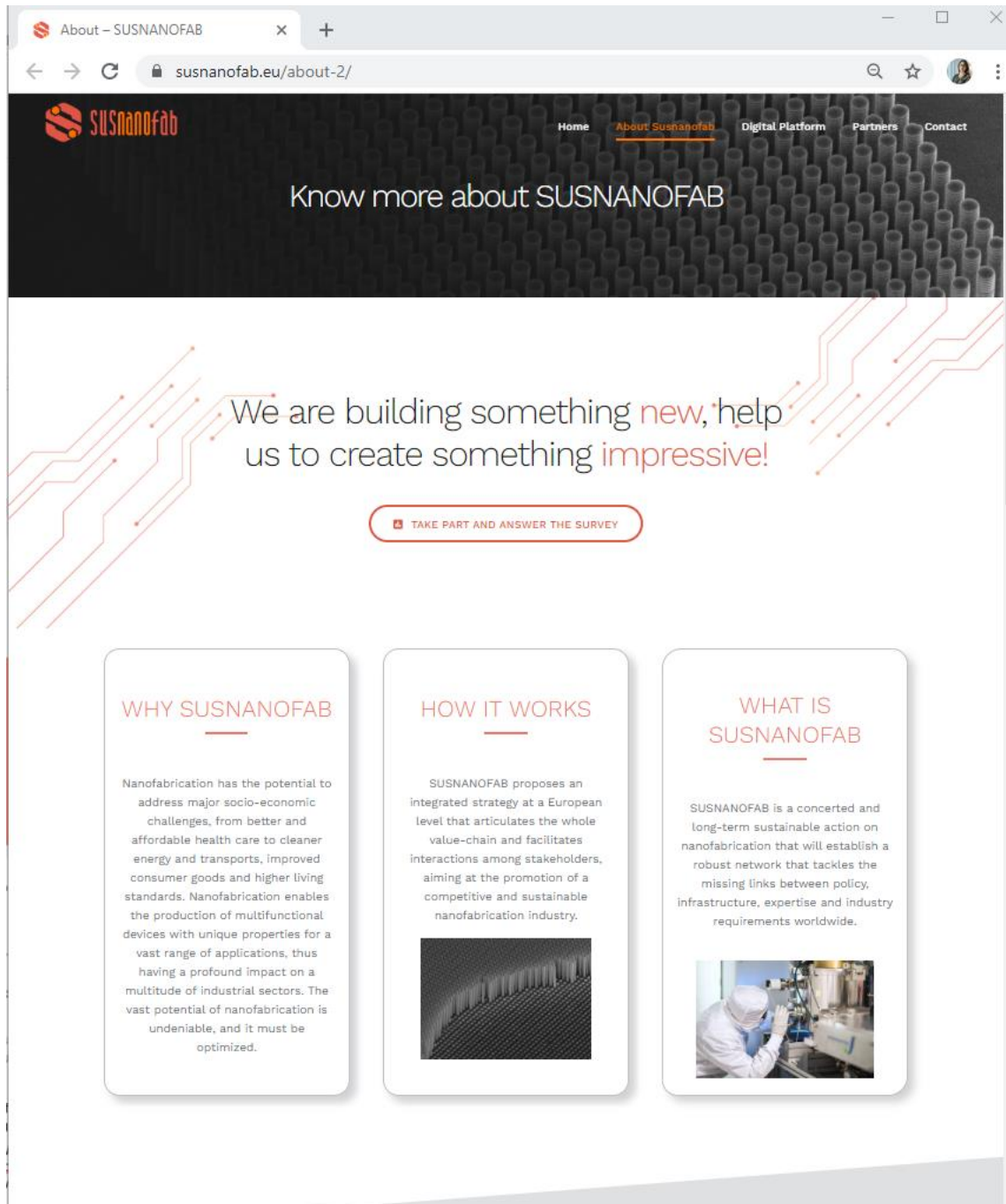


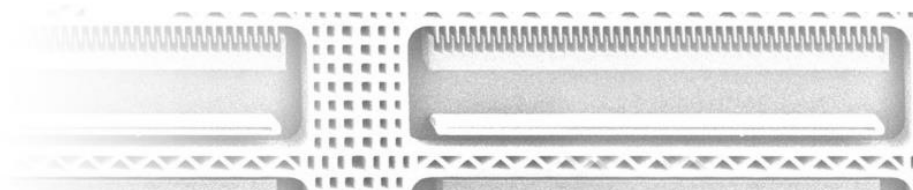
Figure 5 SUSNANOFAB about page 1



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Figure 6 SUSNANOFAB about page 2





2.3 Digital Platform

In this section users are invited to explore first-hand what will be the SUSNANOFAB Digital Platform.

In the future, it will work as the official point of entry of the platform as well.

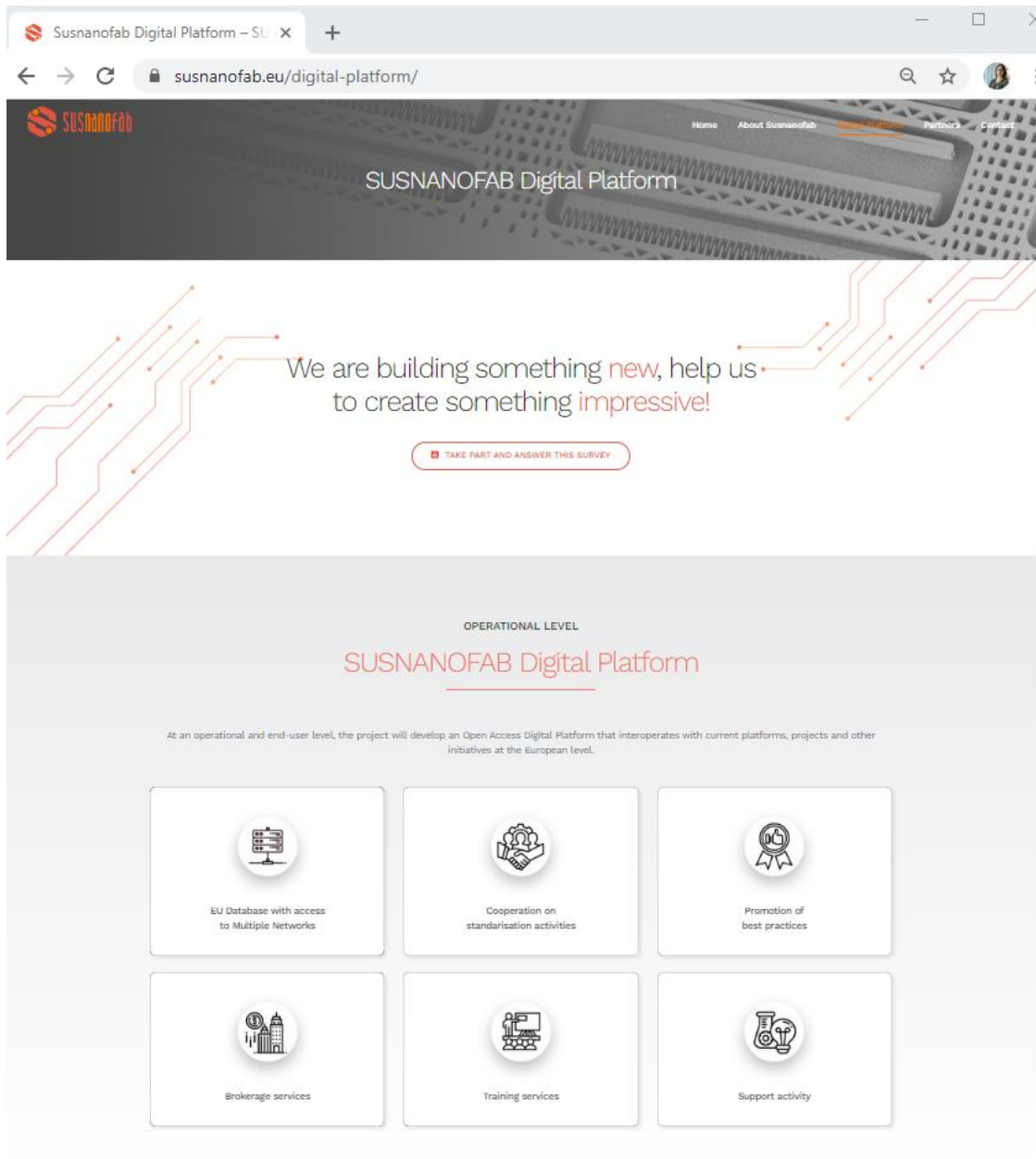


Figure 7 SUSNANOFAB digital platform 1



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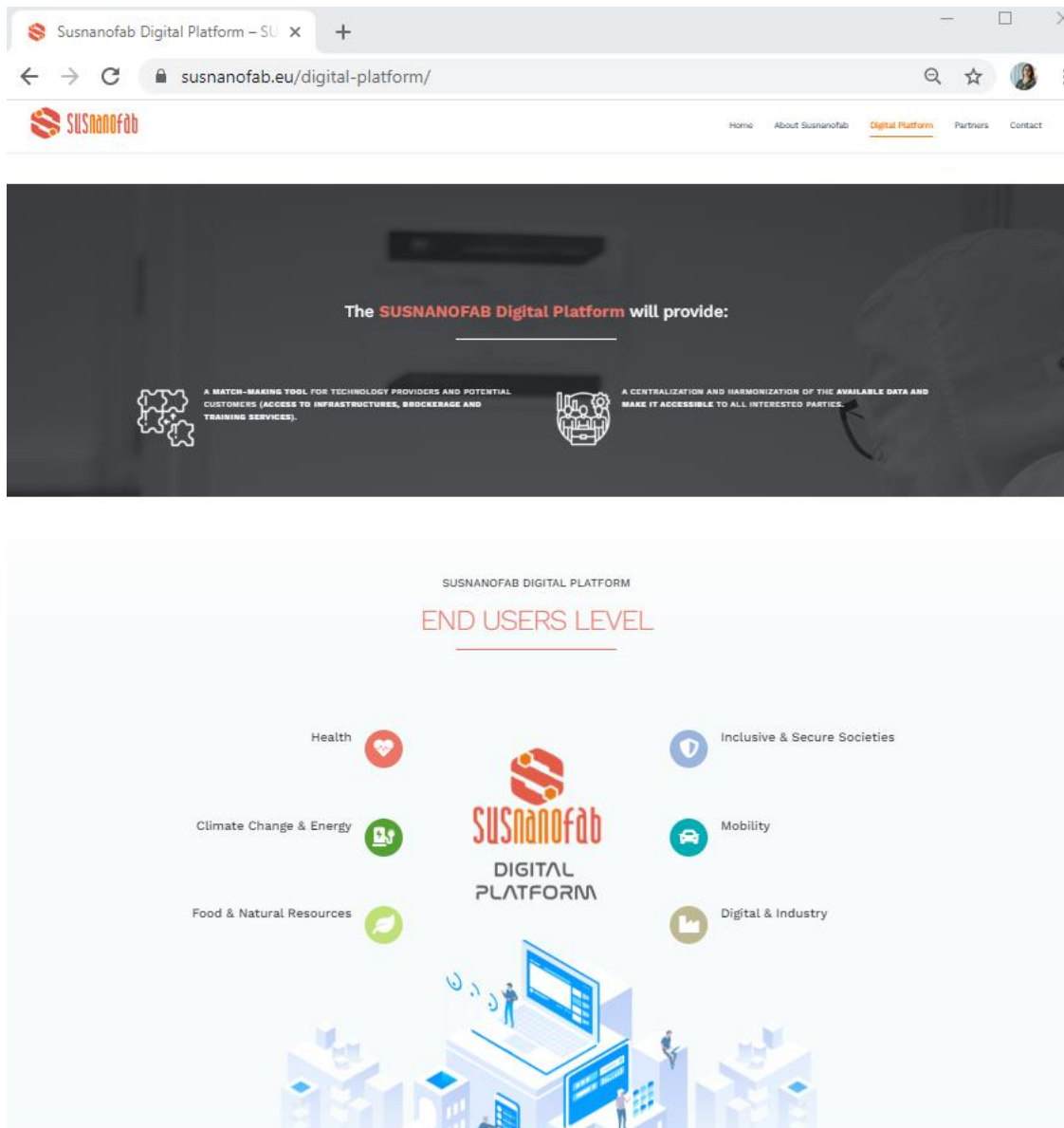


Figure 8 SUSNANOFAB digital platform 2



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Figure 9 SUSNANOFAB digital platform 3

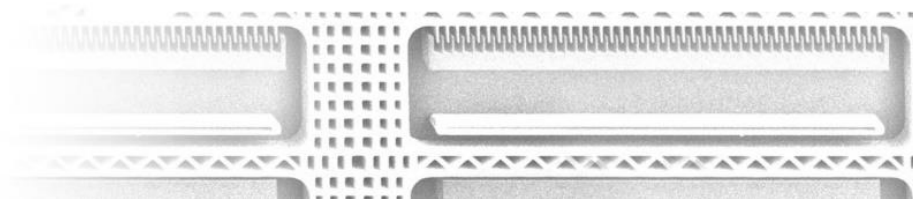


2.3.1 SUSNANOFAB Open Digital Platform

The SUSNANOFAB open digital platform will be developed to perform in an interoperable manner with existing platforms, projects and other initiatives that might be integrated in the European Commission common model.

The platform will allow interactive match-making between technology providers from the nanofabrication ecosystem and potential customers. Additionally, the open digital platform will promote access to infrastructures, promote cooperation and best practices, and provide brokerage and training services.

The website will be the main entrance for the SUSNANOFAB platform, an essential tool in the communication and dissemination of the project. Webinars will be organized to showcase the platform and retrieve feedback on the functionalities from the users' point-of-view. It will also allow the communication of the activities and the results of the project. Meaning it should be managed with a market-oriented strategy to make it accessible and widely popular among the nanofabrication ecosystem. The tool will be used to promote the project's networking and stakeholders' events. In particular, the platform could be used as registration tool to these events, raising a large number of users and bringing value to the SUSNANOFAB network.





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2.4 Partners

This section presents the members of the consortium with a short description linked to their official websites.

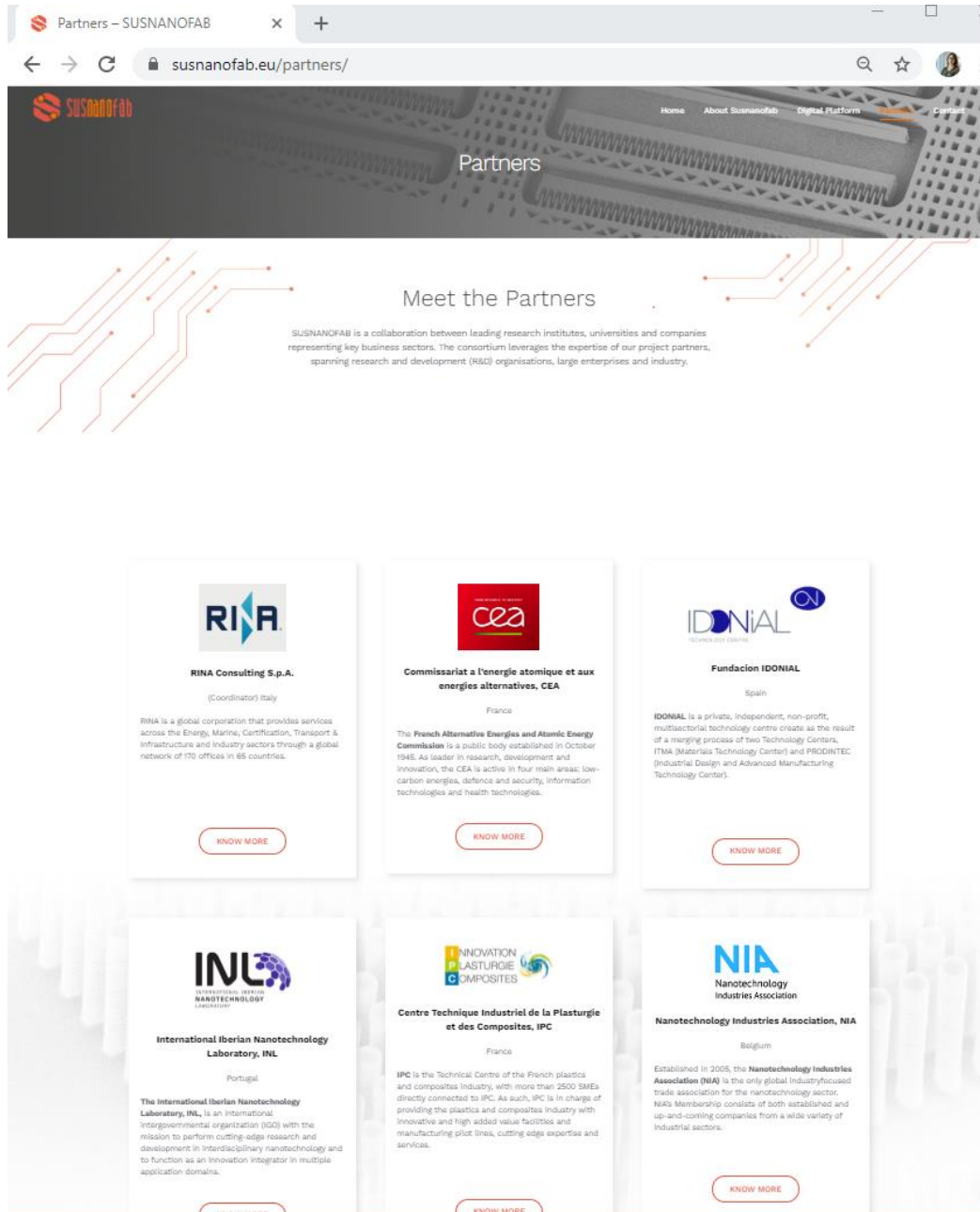


Figure 10 SUSNANOFAB partners 1



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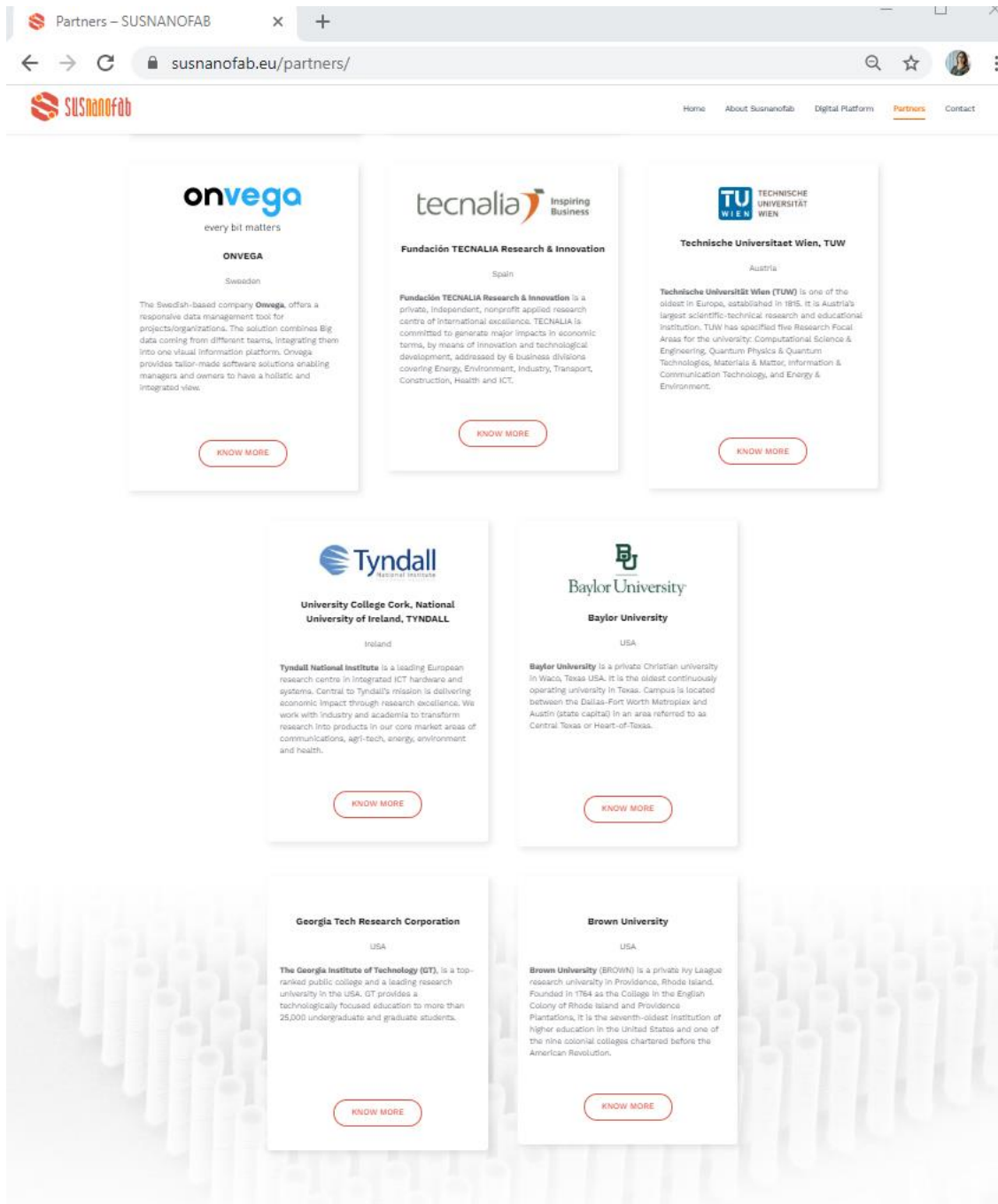


Figure 11 SUSNANOFAB partners 2



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2.5 Contacts

In the contacts page, visitors have the opportunity to quickly contact the consortium via email.

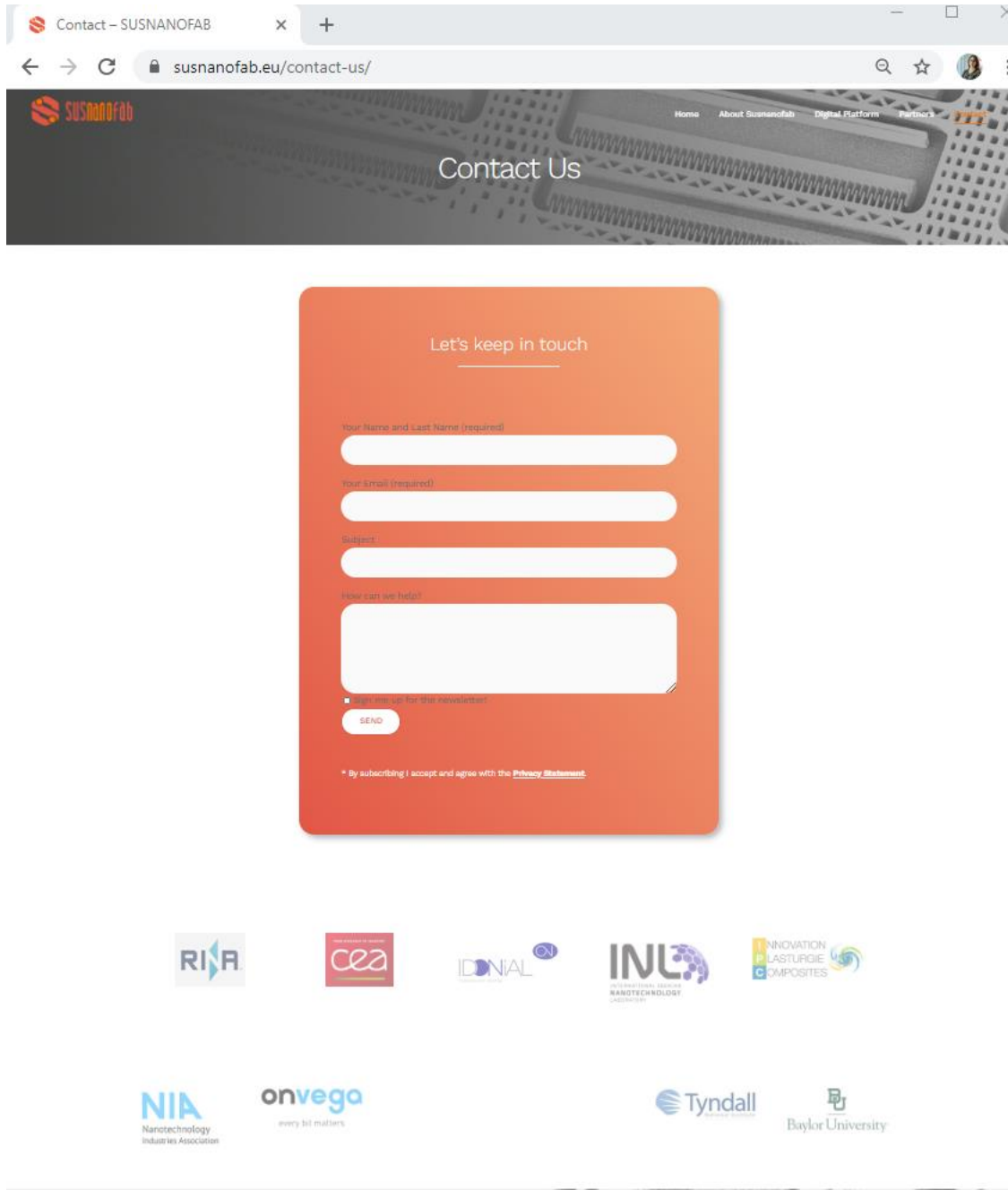


Figure 12 SUSNANOFAB contacts



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2.6 Footer

The footer displays at all times, in every page of the website, key elements such as:

- Project's tagline: *Towards a competitive and sustainable nanofabrication industry;*
- Subscription box: *Join now the SUSNANOFAB Network;*
- Funding acknowledgement.

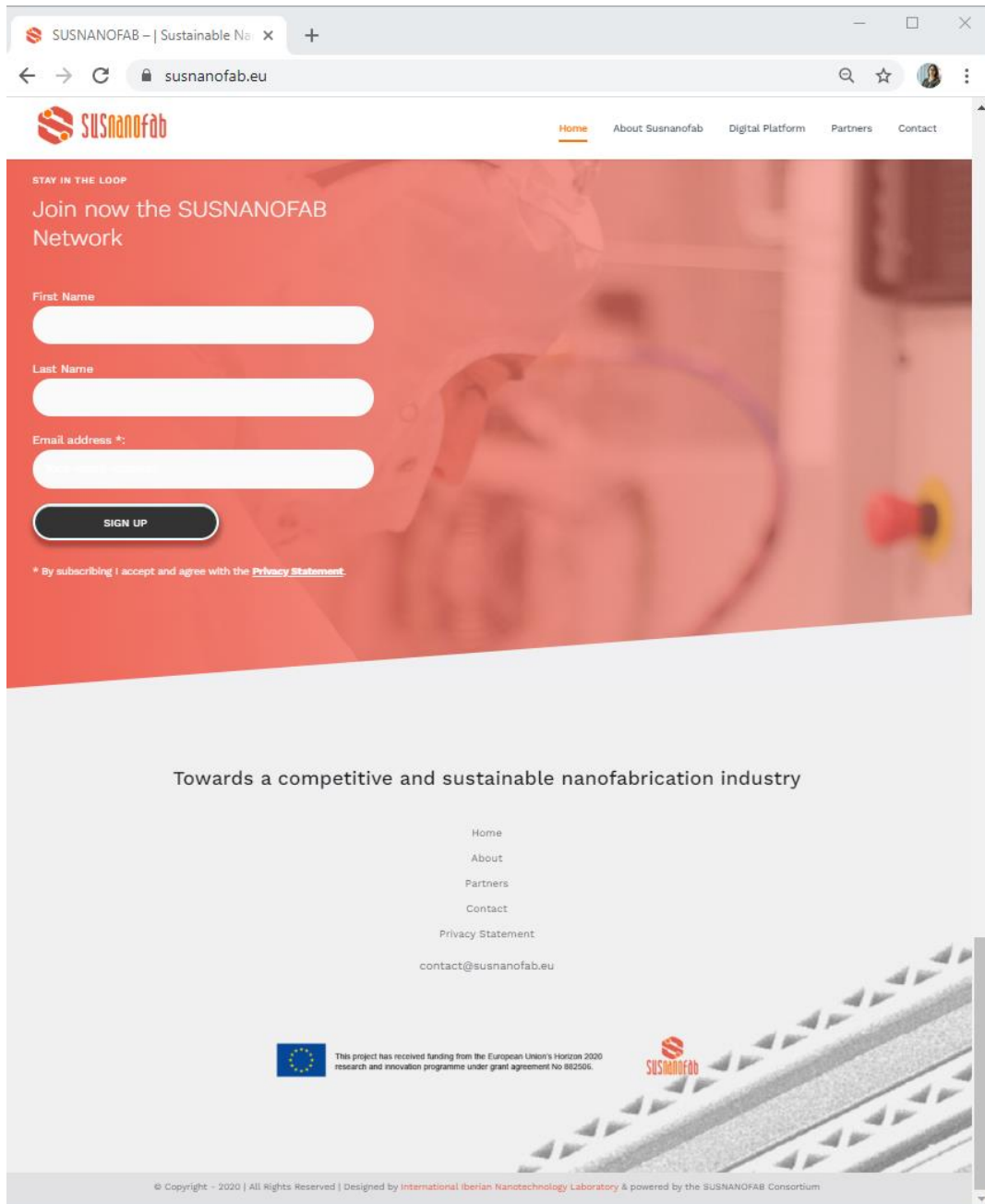


Figure 13 SUSNANOFAB Footer



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3 Next steps

As the project starts producing relevant outputs for its stakeholders, a hidden section dedicated to news will be uploaded, as well as the public repository where all publishable documents and publications related to the project will be made available.

